



211 E. FRANKLIN ST. | APPLETON, WI 54911 | 800.955.5433

LIFE PROMOTIONS PASSIONATELY INSTILLS HOPE IN YOUTH ACROSS THE NATION BY:

- Partnering with communities to provide value-based public school assembly programs, freeing students from destructive choices and influences.
- Teaming up with churches and organizations to promote life in Christ and present the Gospel through faith-based events and festivals.

January 20, 2010

Dear Friend of Youth,

We were in a small village where I had just spoken to a group of young people, sharing the hope and love of Christ, when a Yupik (Eskimo) elder walked up to me. With his thick regional accent, he said, "Bob, you know why I know you care for our kids? It's 'cuz you never come to Alaska during fishing season. No one ever comes to Alaska in winter. So, you either care for our kids or you're crazy."

Well, to be honest, I'm probably a little of both. But the reason we go, the reason I'm so passionate, is because I feel we've been called there to reach those whom so many have forgotten. For our trip in December, we saw over 200 people give their lives to Christ, brought messages of hope to hundreds more public school students, encouraged Christians in their walk with Christ, brought healing to people who had been abused and felt worthless, and built bridges to the gospel in seven more communities.

We are planning to return to Alaska next month, in February. Yes, it will still be winter. The last time I spoke with one of our Alaskan sponsors it was 35 degrees below zero in her hometown. We have raised all but \$5000 of the \$13,500 needed for this second trip. The sponsors are committed and doing their best to pay for our services and expenses. But we just found out that flights alone, from Fairbanks to one of the villages we want to minister in, are over \$500 per person.

People have asked, "Bob, is it worth the money? Are you being a good steward?" It fits our mission, the need is great, and we've seen an amazing response. I sense God has called us to Alaska, so I say, "Yes. It just takes so much more time and many more resources." For December's trip we traveled over 9,000 miles, and after breaking down the expenses, the transportation alone seemed ridiculous. But after all the cost it still came to just \$112 for each youth we know of who came to Christ. It's worth it. We want to go to new communities we haven't been to, Bush communities that are not accessible by road, and even try to go for the first time ever above the Arctic Circle. Yes, in the bleak mid-winter... it's the time when young people need the light of Christ the most.

To help you understand the needs and costs for our Alaska trips, we've included some insightful information about Alaska and its people to help you know how to pray. Please specifically pray for the cultural differences. When we're there it feels more like a mission trip, but this is America.

Thank you for standing with us on the first trip through your prayers and support. I am asking and praying that you will stand with us once again for the February trip through your finances, prayers, or both.

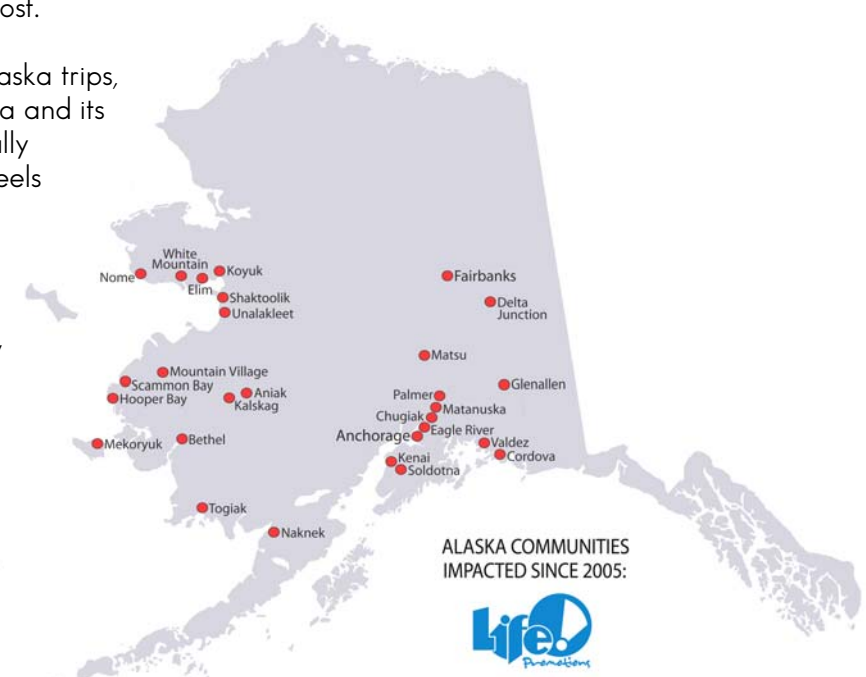
For the Kingdom,

Bob Lenz  
Founder & President  
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Call 800-955-5433 or 920-738-5588

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ALASKA COMMUNITIES  
IMPACTED SINCE 2005:



# ALASKA

## JUST A FEW COMPARISONS



### AS THE CROW FLIES

Distance from Hooper Bay to Fairbanks and on to Anchorage:

862 miles

Distance from Milwaukee to Dallas:

856 miles

### POPULATION

Population of Alaska:

686,000

Population of Milwaukee:

605,000

### SIZE

Land Mass of Alaska:

586,412 square miles

Land Mass of Milwaukee:

97 square miles

If you cut Alaska in half and formed it into two states, Texas would still be our 3<sup>rd</sup> largest.

Alaska has a longer coastline than all the other U.S. states combined



## CULTURAL FACTORS

Winter brings 24-hour darkness to the part of Alaska above the Arctic Circle.

Anchorage, Fairbanks and the rest of the state get some sunlight, however pale, for a few hours each day.

Alaska has been identified as being among the least religious states in the U.S.

With very few roads and long distances between cities, the main transportation methods for Alaska are by water and air.

Alaska has an extensive bush pilot system and has the highest number of pilots per capita of any state (1 in 78).

The suicide rate among Native Alaskans was three times that of nonnative Alaska residents and five times the national rate.

Alaska has 6 times the national average of reported child sexual assault.

Approximately 27% of Alaskans are under the age of 18.

## STORIES OF ALASKA

Want to read inspiring and heart-touching stories from our past trips to Alaska?

Visit our website:

[www.lifepromotions.com/newsletter.html](http://www.lifepromotions.com/newsletter.html)